



From an IKEAhacker to a Kickstarter

"Pale pink, pale blue, those are no colors! Children rooms have to look like a box of LEGO. "- Martin Storbeck, LEGO enthusiast, IKEAhacker and recently Kickstarter is about to start a revolution in the nursery.

What started as a DIY project in his study is now thrilling LEGO fans of all ages. With a few simple steps every IKEA Kallax shelf can be changed into a LEGO wall. With the help of the qlib (pronounced: clip) a colorful addition to the furniture door. The qlib is a clip made of ABS plastic, which looks like an oversized Lego block and is simply attached as a door panel. It is currently available in eight colors, including the classic Lego colors red, blue and yellow, but also dark gray and purple.

After 2 years of development the qlib is now available on the crowdfunding platform kickstarter.com. Martin and his team hope to find many supporters for their project until December 10th. When they reach their funding goal of 16,000 €, the production begins and the qlib will move into homes & nurseries until next spring.

View for more information: <http://qlib.it>

Short link to the Kickstarter campaign: <http://qlib.it/kickstarter>

From an idea to the final product

Martin is totally nuts about Lego since he was a little child. His collection of small building blocks grew over the years. When furnishing his first apartment, Martin became an IKEAhacker. He always puts his latest DIY-projects online and gives instructions to recreate them. His biggest project so far is located in his study and combines his two passions. He has built oversized Lego blocks that accommodate his favorite toys. The instructions have been viewed more than 36,000 times and were shared on social networks hundredfold. His idea even received awards and was the beginning of today's qlib.

The team

A project like the qlib can not be done by a single person. The development took about 2 years. The qlib team is engineer Richard, product designer Ludwig, computer scientist Bengt and business woman Steffi. But the secret stars are Martins daughter Charlotte and his wife Sonja.

About the qlib

The qlib is a project of STARK Solutions GmbH & Co. KG, headquartered in Ilmenau. The STARK Solutions GmbH & Co. KG was founded in January 2016 by Martin Storbeck and Richard Kurth. The purpose of the company is to develop and market lifestyle products, such as the qlib.

View for more information: <http://stark.solutions>

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For release, free of charge. We are thankful for vouchers or references.